

Seth Ross, Chief Digital Officer



Seth Ross was named Chief Digital Officer in April 2023. In this role, he leads the Company's direct-to-consumer business and global digital strategy.

Prior to joining MoneyGram, Ross was General Manager of Dayforce Wallet and Consumer Services at Ceridian, where he provided the vision and leadership for the company's award-winning consumer app that enables on-demand access to wages.

Previously, he led the Banking-as-a-Service business at Green Dot Corporation, held multiple executive roles at American Express, and worked as a strategy consultant for nearly a decade.

Ross holds a bachelor's degree in Business Administration from Ivey Business School at Western University in London, Ontario, and a Master of Business Administration from Harvard Business School.