

Sara Vassar, Chief Product Officer



Sara Vassar was appointed Chief Product Officer in August 2021. Vassar brings digital products to market that customers love and implements best practices in design thinking, customer driven innovation and Agile development.

Prior to joining MoneyGram, Vassar was the Vice President of Product Management and Transformation at Thomson Reuters where she oversaw the Audit and Assurance product line as well as programs designed to build the innovation muscle of product teams across the business. Additionally, Vassar led transformation initiatives at Capital One Financial Services and held multiple product and innovation positions within Intuit's Professional Tax Group.

Vassar holds a Bachelor of Science in Accounting and a Master of Business Administration in Accounting and Information Systems from the University of Tulsa.