

Greg Hall, Chief Marketing Officer



Greg Hall was named Chief Marketing Officer in October 2022. Hall joined MoneyGram in August 2020 as Chief Customer Officer, where he oversaw global marketing, brand, customer insights and acquisition.

Hall brings over 20 years of direct-to-consumer growth leadership in financial services. Prior to joining MoneyGram, he was Executive Vice President at private equity-backed Dollar Financial Group and Chief Marketing Officer at venture capital-backed Elevate which he helped take public in 2017. His professional experience also includes tenures with HSBC, Capital One and BCG.

Hall holds a Bachelor of Science in Aeronautical and Astronautical Engineering from Purdue University and a Master of Business Administration from Northwestern University's Kellogg Graduate School of Management.