



Dave Leitner, Chief Media and Acquisition Officer



Dave Leitner joined MoneyGram in November 2023 as Chief Media and Acquisition Officer. In the role, Leitner leads media investments across brand and performance media to accelerate the rate of growth driven by consumer marketing.

Leitner is an accomplished global media and marketing executive with 25+ years of experience leading both client-side and agency-side marketing in domestic and global roles. Before joining MoneyGram, he was the Executive Vice President and Head of Media at Klick, a full-service life sciences advertising agency. Prior to Klick, Leitner held senior executive media roles at MDC Partners agency Allegory/Assembly and Mediavest (now Spark Foundry) and worked with notable brands such as The Coca-Cola Company, M&M Mars, Heineken, Avon, Atari and Sony Electronics. Leitner holds a Bachelor of Science in Marketing from State University of New York at Oswego.