## W. Alexander Holmes, Chairman and Chief Executive Officer



Alex Holmes has been the Chairman and CEO of MoneyGram International, Inc. since January 2016. MoneyGram is the leader in cross-border P2P payments and money transfers with over 80% global brand awareness and a presence in over 200 countries and territories. Under his leadership, MoneyGram has embarked on a digital transformation and customer-centric shift to lead the evolution of digital P2P payments.

Over the last four years, Holmes has led strategic initiatives to completely overhaul the company's legacy technology systems, build a direct-to-consumer digital channel, invest in international

market expansion, develop the world's best compliance engine, and modernize the operating model to streamline and digitize the organization.

Today, Holmes is leading the next iteration of the MoneyGram journey to leverage its modern, mobile, and API-driven platform and collaborate with the world's leading brands to serve millions of people each year through both its walk-in business and its direct-to-consumer digital business. He and his leadership team are also focused on building the business model of the future and developing new revenue streams to build the next growth engine for the company.

Holmes joined MoneyGram in 2009 as Senior Vice President of Corporate Strategy & Investor Relations. In 2012, he advanced to the role of Executive Vice President & Chief Financial Officer. He then added the responsibilities of Chief Operating Officer in 2014 before being named the CEO in January 2016.

Prior to MoneyGram, Holmes spent almost nine years at First Data Corporation where he held a variety of positions including Chief of Staff to the CEO, Head of Investor Relations, Senior Vice President of Global Sourcing & Strategic Initiatives, and Regional Director of [the] Benelux region for Western Union.

Outside of work, Holmes serves on the University of Colorado Leeds School of Business Board of Alumni & Friends and is on the board of Vogel Alcove, a non-profit organization with a mission to help young children overcome the lasting and traumatic effects of homelessness. He is also a member of LoneStar Young Presidents Organization.